MARKETING STUFF
FOR CONTRACTORS

FREE GUIDE / MARKETING STUFF FOR CONTRACTORS

CONNECT YOUR WORDPRESS WEBSITE TO AI.

A practical step-by-step walkthrough for contractors using WordPress, WPVibe, and AI tools.

No coding degree. No bloated tech talk. Just the exact setup.

INSIDE THIS GUIDE

1. What you need before you start
2. How to install and connect WPVibe
3. How to connect AI to your site
4. How to test it so it actually works
5. Common mistakes to avoid

START HERE

Prepared for Marketing Stuff for Contractors

© 2026 Marketing Stuff for Contractors. All rights reserved.

ABOUT THIS GUIDE

Before You Get Started

This guide walks you through connecting a WordPress website to ChatGPT using WPVibe, then shows you what to ask it to do. Start with inspection-only requests. Give approval for changes only after you've reviewed the plan.

WHAT YOU WILL NEED

A hosted WordPress site, administrator access, a ChatGPT account, and WPVibe.

Inside

01	Install WPVibe in WordPress
02	Check the plugin connection
03	Connect WPVibe to ChatGPT
04	Authorize your website
05	Verify the connection
06	Use AI on real contractor-site tasks

Publication & Copyright

Published by Marketing Stuff for Contractors

Copyright © 2026 Marketing Stuff for Contractors. All rights reserved.

This complimentary guide is provided for educational use. You may download it for your own business, but reproduction, redistribution, or resale requires permission from the publisher.

WordPress, ChatGPT, WPVibe, and related names belong to their respective owners. This guide is an independent educational resource and is not an endorsement by those companies. Interfaces, features, pricing, and permissions can change.

Security note: Only authorize connectors you trust, use the least access necessary, back up your site, and verify changes before publication.

marketingstuffforcontractors.com

FREE STUFF / CONTRACTOR WEBSITE GUIDE

How To Connect Your WordPress Website To AI

I've connected ChatGPT to three of my WordPress websites. It can inspect pages, check content and help me fix things without spending half my day clicking around the dashboard. Here's how I set it up.

Illustrated step-by-step WordPress walkthrough

What You're Going To Do

Install a free WordPress plugin called WPVibe, connect it to ChatGPT, and give the AI access to the WordPress tasks you authorize. No programming required, and you don't hand over your WordPress password to a chatbot.

Before you begin: You need a self-hosted WordPress website, WordPress administrator access, and a ChatGPT account. WPVibe has a free plan with a daily allowance of actions.

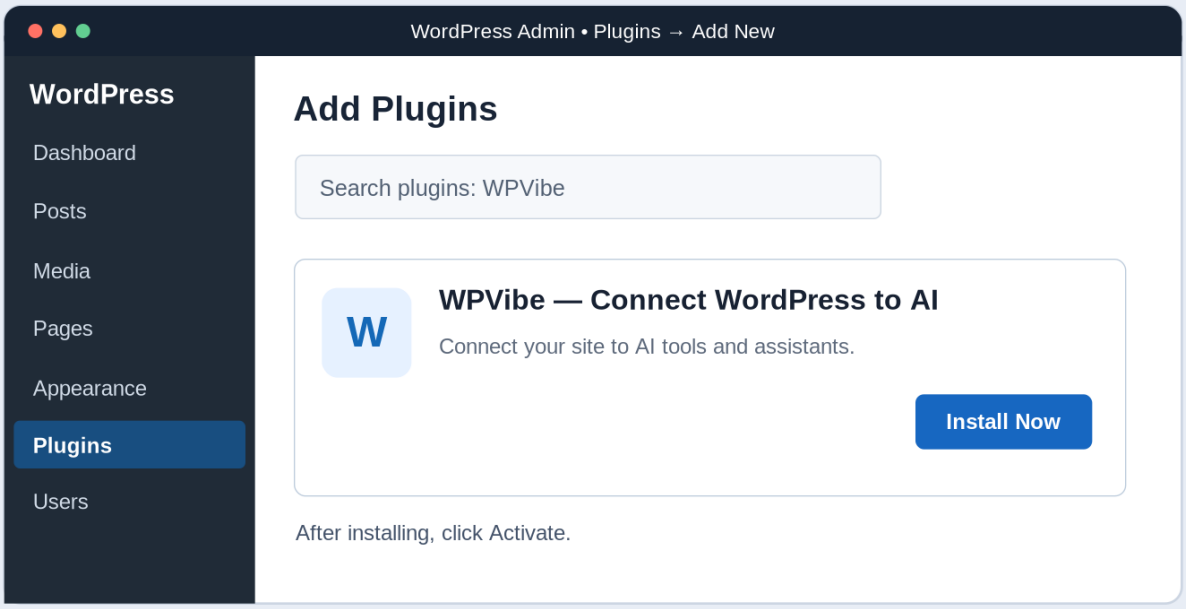
One important thing: this connects AI to your website's admin tools. It does **not** put an AI chatbot on your public website.

> The illustrations below show where to click. They're interface reconstructions, not screenshots of your own WordPress account. Your screen may look different.

STEP 01 / WORDPRESS

Install WPVibe

Log in to your WordPress dashboard. Click **Plugins → Add New Plugin**, search for **WPVibe** (the plugin is by SeedProd), then click **Install Now** and **Activate**.



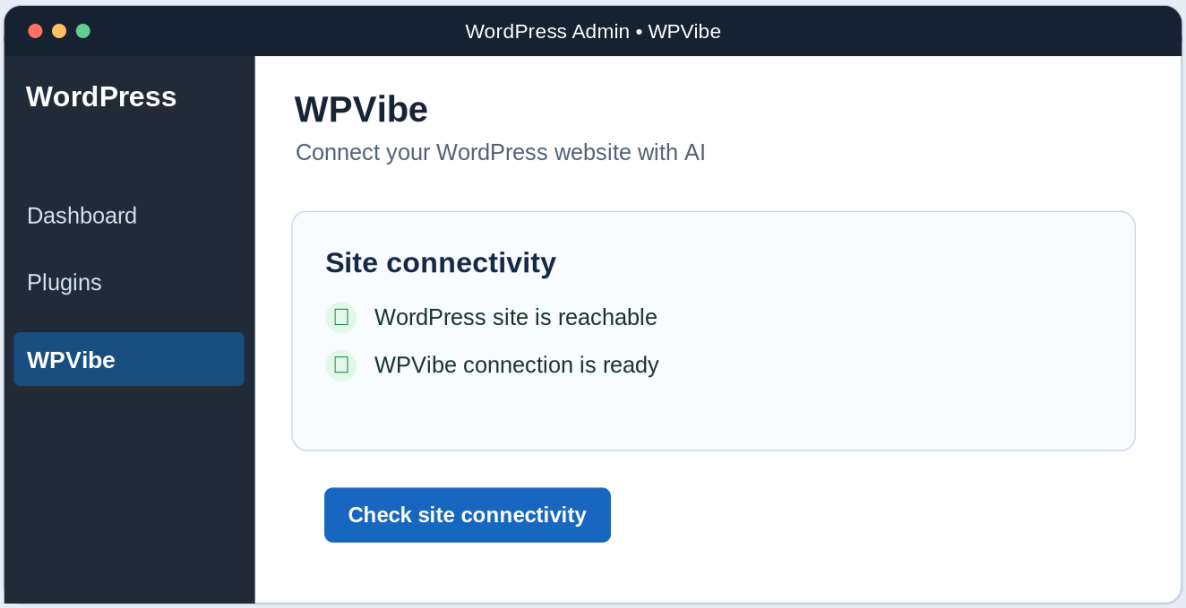
Illustrative interface reconstruction — menu labels and screens may differ slightly by version.

Or skip the hunt: use the WPVibe installer, enter your site address, and follow the instructions.

STEP 02 / WORDPRESS

Open WPVibe And Check The Connection

After activation, open the WPVibe setup screen in your WordPress dashboard. Its checklist checks whether your website and WPVibe can communicate. Click **Check site connectivity** if that option appears.



Illustrative interface reconstruction • Not a live screenshot

Illustrative interface reconstruction — menu labels and screens may differ slightly by version.

If your host or security plugin blocks the connection, don't disable all your website protection just to make the test pass. Follow the specific guidance WPVibe gives you.

STEP 03 / CHATGPT

Add WPVibe To ChatGPT

Open ChatGPT, find **WPVibe** in the Plugins directory, and connect it. WPVibe will ask you to sign in using your email and a six-digit verification code. Enter the code and you're connected to your WPVibe account.

Important: Make sure WPVibe is attached to the conversation you want to use. In a new chat, click the **+** in the message box and select WPVibe. Otherwise ChatGPT may answer from general knowledge instead of working on your actual site.

> **Don't go digging through developer settings.** Use WPVibe's official ChatGPT connection walkthrough if the buttons look different from yours.

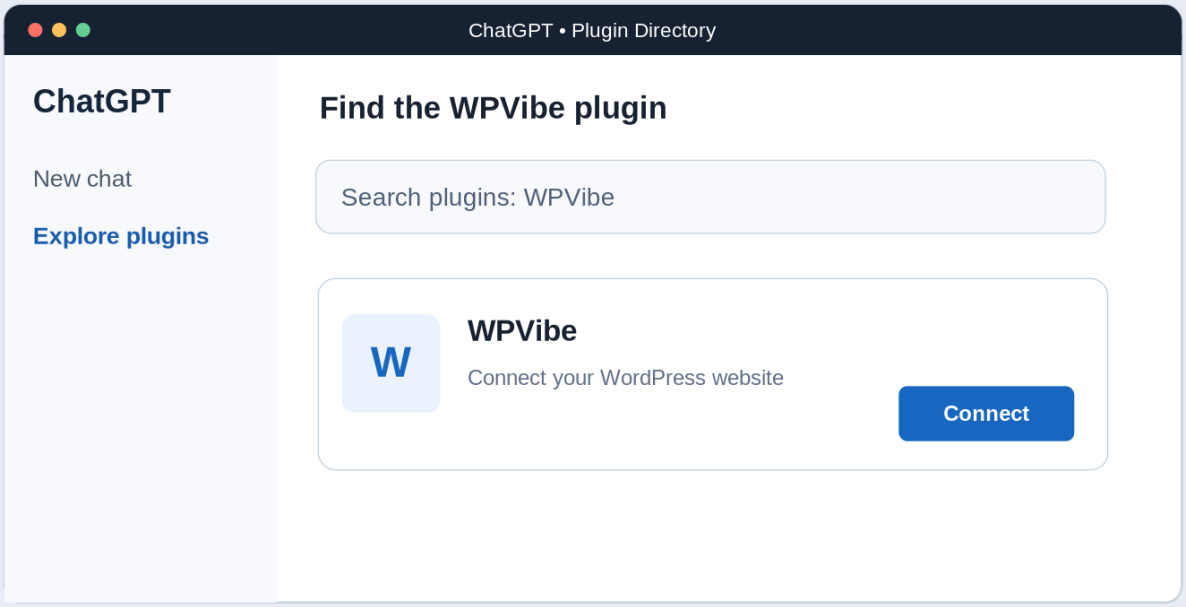
STEP 04 / AUTHORIZE

Tell ChatGPT Which Site To Connect

With WPVibe attached, type this, replacing the example with your actual domain:

```
Use WPVibe to connect my WordPress website at https://example.com
```

WPVibe gives you a one-click authorization link. Open it, sign in to WordPress if prompted, and approve the connection. The authorization happens through WordPress, not by typing your password into ChatGPT.



Illustrative interface reconstruction • Not a live screenshot

Illustrative interface reconstruction — menu labels and screens may differ slightly by version.

STEP 05 / VERIFY

Make It Prove The Connection Works

Now make it show you something from your actual website, not a generic answer.

> Use WPVibe to list my connected sites, then show the WordPress version, active theme and installed plugins for my site. Don't change anything.

If it returns your real site details, the connection is working. If it can't find the site, make sure WPVibe is attached to this chat and the WordPress authorization was approved.

STEP 06 / PUT IT TO WORK

Now Give The Thing A Real Job

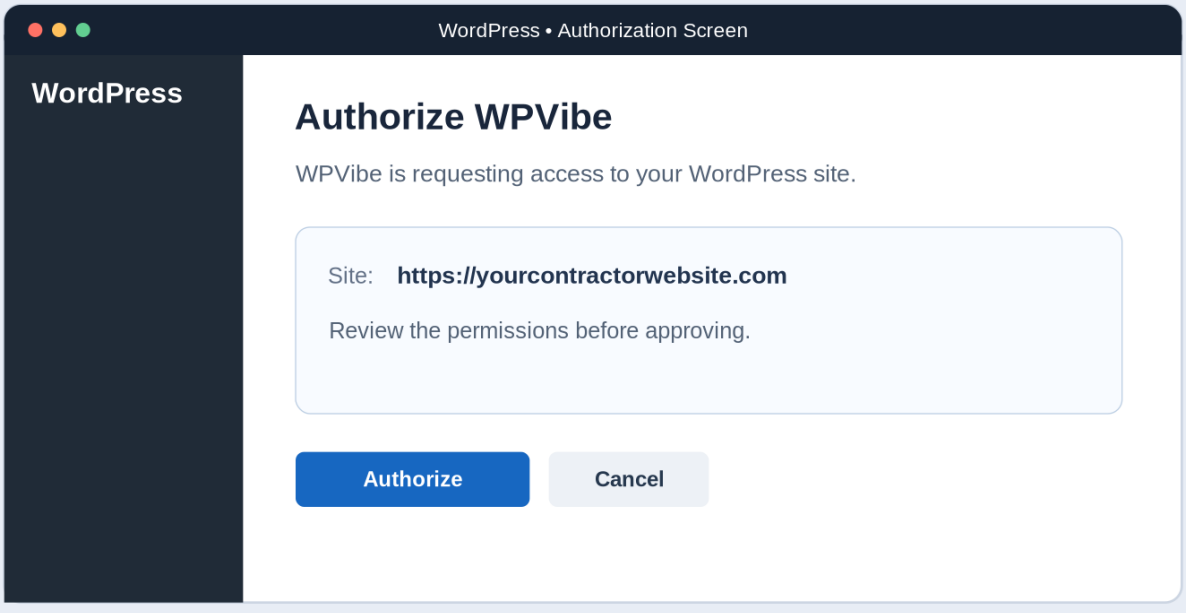
Here are four jobs worth giving it. Start by having it inspect the site. Save the editing for after you've seen what it finds.

Find the broken stuff
“Use WPVibe to inspect my published pages for broken internal links. Give me the page URLs and the problem links. Don't edit anything yet.”

Audit your service pages
“Review my main service pages for weak copy, missing information, confusing CTAs and internal-link opportunities. Prioritize issues that affect customers.”

Clean up old articles
“Find my oldest published blog posts and flag outdated services, stale references, irrelevant images and formatting problems. Show me the proposed fixes first.”

Inspect the plugin situation
“List my installed WordPress plugins, identify inactive ones, and flag anything that needs investigation. Don't uninstall or update anything.”



Illustrative interface reconstruction • Not a live screenshot

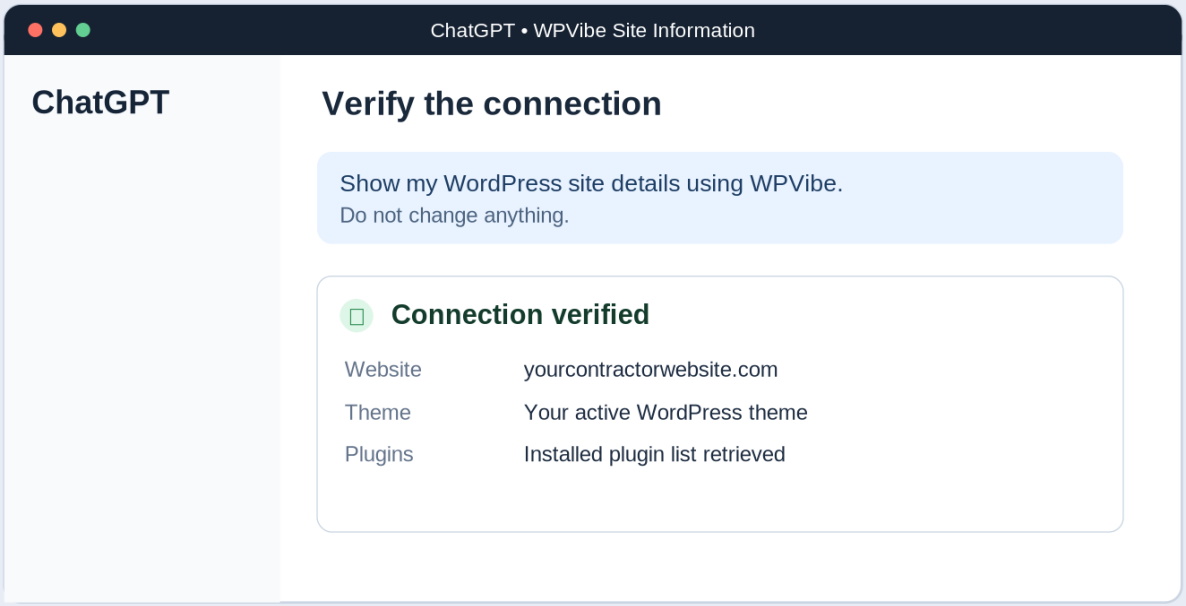
Real WPVibe interface showing an AI-assisted WordPress media task. Your own website audit results will look different.

A WORD ABOUT PERMISSIONS

Don't Let The Robot Loose With A Chainsaw

Give AI a narrow job. Tell it what it's allowed to change and what it's not. For anything affecting your live site, ask to review the proposed changes before publication.

Some operations have additional approval safeguards. Good. I'd still review every proposed change before it goes live. AI can make a perfectly valid edit that reads like garbage.



Illustrative interface reconstruction — menu labels and screens may differ slightly by version.

Good instruction
“Audit the page, show me the problems, explain the improvements, and wait for approval before editing.”

Bad instruction
“Fix my entire website. Do whatever you want.”

That's It. You've Got AI Working On Your Actual Website.

I've used this on three of my websites. The time saver is being able to inspect the actual pages, identify things worth fixing and get help making those changes.

Start with one page audit. Review what it finds, fix the things that matter and check the result. And for the love of God, read the changes before you publish them.

It's your business. The AI works for you.

Images: Actual interface screenshots from the WordPress plugin-installation tutorial by 10Web and the official WPVibe WordPress.org plugin listing. They're illustrative examples, not captures from your particular website. For the latest button labels, use the official WPVibe ChatGPT guide.

Disclosure: Some links may be affiliate links, and we may be compensated.

THAT’S IT.

NOW PUT IT TO WORK.

You've connected your site to AI. Now give it a real job: audit a service page, inspect old blog posts, or check your links. Start small. Check the work. Then let it earn its keep.

YOUR FIRST PROMPT

Use WPVibe to audit my WordPress homepage for content, SEO and broken-link issues. Do not change anything. Show me the findings and recommended fixes, prioritized by impact.

MORE FREE CONTRACTOR RESOURCES

marketingstuffforcontractors.com

© 2026 Marketing Stuff for Contractors